KALLIÓPÊ

MASSIVE INTERACTION SUITE

INDEX

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Transhumanism
Epica Foundation
Barcelona, 2019

MASSIVE INTERACTION SUITE

Kalliópê Interaction Suite is a massive communication platform that allows interaction based on real-time multimedia content messaging.

Kalliópê allows you to send and personalised multimedia messages - audio, video, image, text, websites - to any device connected to the Internet - mobiles, speakers, screens, computers, sensors.

Engage with your audience, get instant feedback, filter the interests and preferences of your public, customize and change your messages in real-time to create an unique transmedia experience.

You may also integrate different networked devices like mobile phones, screens, audio systems, sensors, etc, and settle the information displayed in each one.

WHAT WE BELIEVE

Imagine being at a concert or a large-scale event and being part of what is happening. Imagine thousands of devices lighting up and creating chromatic compositions in which your audience has a complete active role.
Now imagine an opera. Imagine being able to include and make your event accessible to people with different cognitive needs.

This is Kalliópê. We bring a new way to enjoy your experiences and apply creativity to new formats.
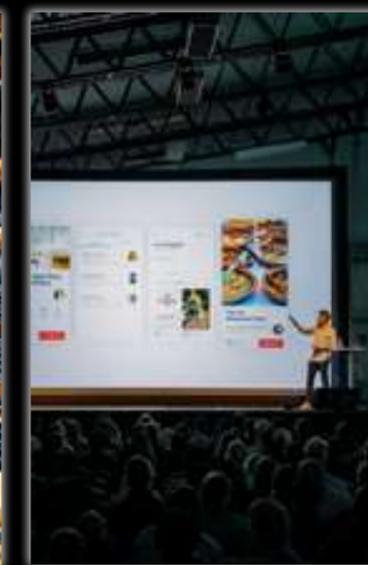

VENUES

Live massive events   *Opera & Theatre*   *Presentations & congress*   *Team building*   *Gamification*

BYOD

BRING YOUR OWN DEVICE

An increasing number of people are smartphone users. And almost everyone bring their own smartphone to a live event. You can now make this fact an advantage for your event.

Create a personal unique engaging experience directly in the audience's devices with Kalliópê's app.

INNOVATIVE SYSTEM

Kalliópê is composed by a software that works in your personal computer or laptop and with a commercial Internet connection. And a free app to receive all the medias. Stream directly into the smartphones of the audience without the need of installing any external hardware.
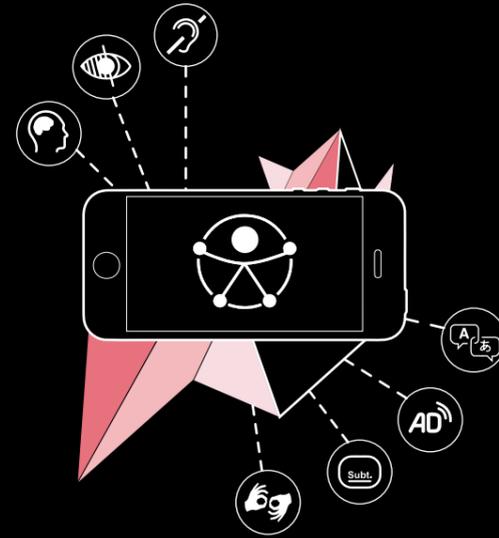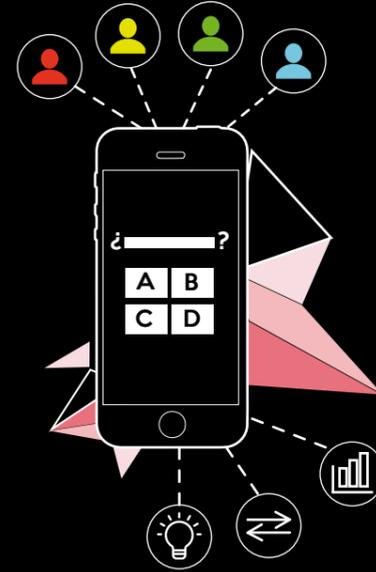
WHAT CAN YOU DO
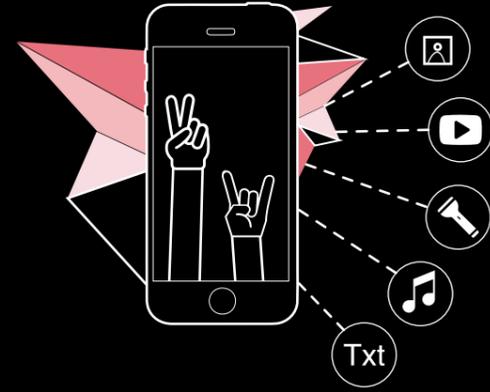
MOBILE SFX

Create espectacular audiovisual effects in the smartphones of your audience. Send and edit multimedia content in real-time (video, text, audio, flashlight, color, polls)

DELIVER ACCESSIBILITY SERVICES

Ready to deliver subtitles, audiodescription, multilanguage and sign language for semi-live and deferred events

FEEDBACK & ANALYTICS

Get valuable insights of your audience. Allow them to communicate with you directly through the app and get feedback in real-time

BENEFITS

USER PERSONALIZATION

With Kalliópê you can create filters to personalize your medias according to the needs of the users. You may create as many different filters inside your channels as you wish and send the information filtered to each user. Besides, the app can be modify with your own brand content.

NO NEED FOR EXTERNAL HARDWARE

Kalliópê 's software works from a computer or laptop connected to the internet. It is not necessary to install any external hardware, so it helps to reduce the costs. The software will allow you to control as many devices as you want from the same computer.

COMPLETELY USER FRIENDLY

Kalliópê is completely intuitive and user friendly. The software does not need a technical profile to be managed. And the app is accessible and self-explanatory and it has been designed thinking on the minimal interference with the audience.

KALLIÓPÊ: THE APP

Download for free the Kalliópê app and connect the device to the Internet or any private network to start receiving medias.

Introduce a valid channel or the channel of the event and submit the requiered information in the user profile screen. Once the event has started, you will begin to receive all contents in Live mode.

Navigate through the different options inside the menu. In the dashboard you might change the user information filters and add the landing page of your brand, your project our any other website.

The app can be fully customized, and if you're interested please contact our team for further insights.

Available on the **App Store**

GET IT ON **Google Play**

Download the app for FREE.
Available for iPhone and Android
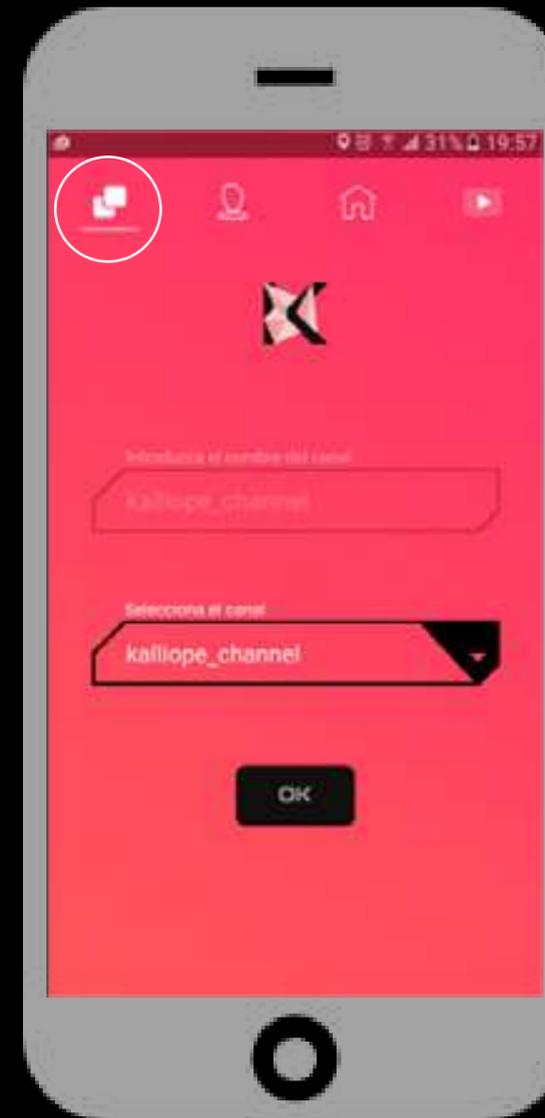
Channel Switcher

User Profile Information

Landing Page

Live Mode

KALLIÓPÊ: THE SOFTWARE

This is Kalliópê's dashboard. It is the central piece to create your show and send your actions. From here you program, edit and configure all the iteractions that happen in the app.
The software is available for Windows and MAC.

Kalliópê's dashboard is divided in five parts where you can create a channel, define the devices, upload your media locally and control your medias in the cloud to send them to the audience.

In LIVE MODE you will find extra features than will give you more information about what's happening and help you to increase speed and save time and uncomfortable surprises.
In order to send the actions, you need to connect your computer or laptop to the internet.

1. Menu

2. Actions list

3. Scene & action manager

4.Action configuration/ Message preview

5. Timeline

FEATURES

REAL TIME

Communicate and interact simultaneously with thousands of personal devices and get instant feedback from them.

Play me!

KALLIOPE
Massive Interaction Suite

SECOND SCREEN

Consult and filter the information of your audience.
Adapt your data responding to your users' preferences.
Enhance your presentations with real-time data display
according to professional profiles.

It is important that people know about you and your event. Use Kalliópê's app to introduce yourself!

Customize the contents you see in the dashboard. Link a website and let the audience know you.

Link your brand, your contact, a video... anything you think it is important to make yourself aware!
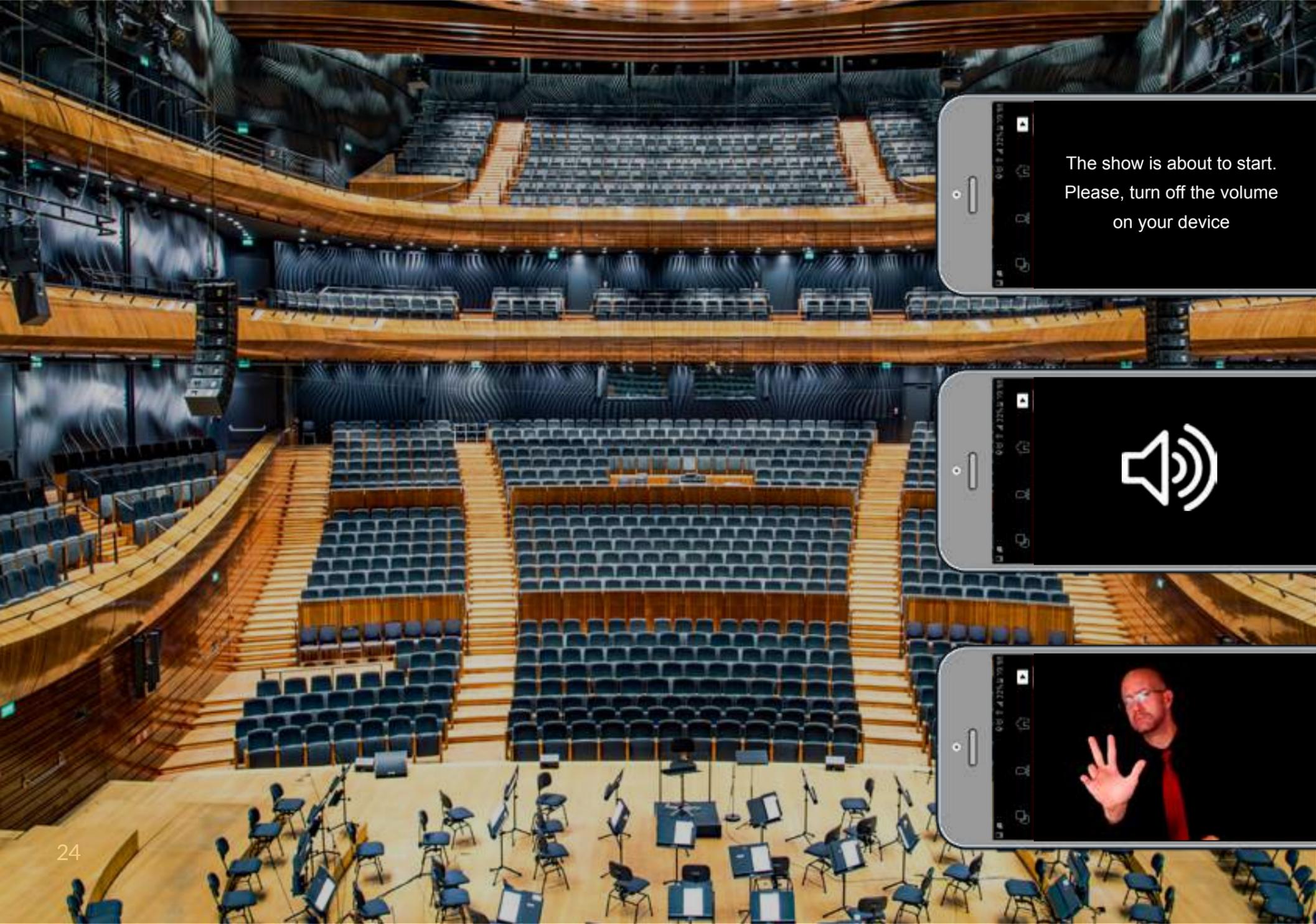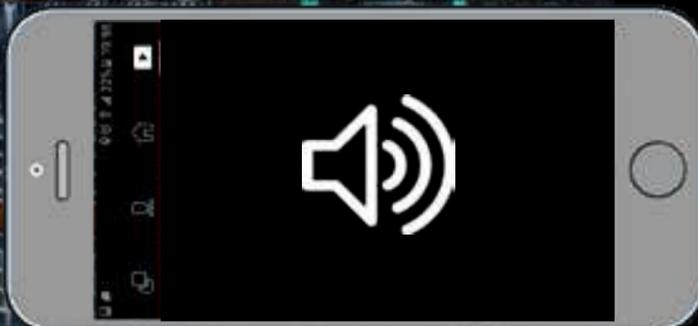
CUSTOMI ZATION

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Epica i Singular
Final performance
Barcelona, 2017

The show is about to start. Please, turn off the volume on your device

ACCES SIBILITY

Stream accessibility services in your events: send subtitles , audio description and sign language. Provide multilanguage services to your audience and allow everyone to enjoy the event.

BE PART OF THE EXPERIENCE

Create an interactive and creative experience for your audience to be part of it. Integrate different devices for a 360° experience.

Play me!

M.U.R.S
La Fura dels Baus
2014

IN A NUTSHELL

- Kalliópê's platform is composed by software and app
- Control thousands of devices from one computer with internet connection
- No need for external hardware installation
- MAC / Windows compatible
- Free app
- iOS/Android compatible
- On-line training and technical support
- Up to 70.000 users
- Customizable channels
- Customizable app with your own look&feel

KALLIÓPÊ

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